

# original Highlands

January 1993



The Original Highland Neighborhood Association Newsletter • "By Neighbors For Neighbors" • Volume One Issue Five

## "THE PRIDE OF OUR COMMUNITY . . ."

### ORIGINAL HIGHLANDS FALL FESTIVAL MAKES IT TO THE MAYOR'S TOP FORTY!

The Original Highlands Fall Festival will be featured in the mayor's popular and highly sought after "Top 40 Outdoor Festivals and Events" brochure in 1993.

Our neighborhood festival will be listed with other local big named events, such as the Kentucky State Fair, Derby Festival, St. James Art Fair, City Fair and Corn Island Storytelling Festival.

Being listed in the brochure guarantees lots of publicity; and lots of publicity draws lots of people. Fall festival co-chair Regina Trover stated "We are sitting on a gold mine! There is no limit to what we can achieve."

Getting on the mayor's Top 40 list takes some doing. Every neighborhood that has a festival wants to be in the brochure. So, how did the Original Highlands manage to pull off the coup? In two words: John Grantz.

John, an OHNA board member, owner of a successful promotion company located in the Highlands and a marketing representative for MIX 102 (WLRP), is a public relations whiz. He knows what to say, when to say it and who to say it to, in order to get what he wants. And John wanted the Original Highlands fall festival in the mayor's Top 40 brochure.

"Getting listed among the top 40 festivals in Louisville just shows the significance of how this event adds to the city's overall quality of life," John said.

The Original Highland Fall Festival is held each year on the last Saturday and Sunday in September. The event features a variety of bands, good food, art and crafts booths and fun, junk-filled flea market booths which crowds seem to crave.

Our '93 festival could be the answer to your spring cleaning stockpiles, so don't throw that stuff away! Collect it in boxes and bags and tuck it away into a corner of your basement or attic. Come September, haul your gold mine to Hepburn Avenue and sell it to the masses. Remember, one person's junk is indeed another's treasure.

**FALL FESTIVAL VOLUNTEERS NEEDED** - We have a lot of work to do to get ready for this year's fall festival. Cure those mid-winter blues and blahs by becoming a fall festival volunteer. Help our fall festival continue to grow! Call co-chairpersons Regina Trover at 583-3618 or Sarah Collings at 585-9873 for more details.



## 1993 ELECTION OF OFFICERS

Bruce Duncan, President  
Jeanette McDermott, Vice-President  
Shiela Brown, Secretary  
Paul Maguire, Treasurer

## NEXT GENERAL MEETING SCHEDULED FOR FEBRUARY 15

The next general meeting of the Original Highlands Neighborhood Association (OHNA) will be at 7:30 p.m. at Zion United Methodist Church on Hepburn Avenue.

Site planning for the new Patterson Park is nearing completion. Come see the beautiful full color drawings of the park proposal, and take part in the further development for our new community playground.

Other topics for discussion will include neighborhood beautification, membership survey results, and Fall Festival planning.

After the meeting, we will celebrate the season of sweethearts with valentine cupcakes and cupid punch. Come join us for an evening of fun and enjoyment.

## BRAVO!

Many heartfelt thanks to Lena Hurst, who once again coordinated our annual holiday dinner in December. As always, she worked tirelessly and did a splendid job.

We also applaud the wonderful kids who shared their talent with us and kept us entertained throughout the dinner.

Thanks to:

Violinists: Julia Cobb, Ben Cobb, Michael Gardner and Brandon Smith  
Soloists: Frankie Hilbert and Tara Long  
Readers: Joey Collins, Jeremy Gardner, Tara Long, Shannon Hoskins, Twila Quinn and Jasmine Quinn

## Community Calendar . . .

### OHNA GENERAL MEETING

Monday, February 15 7:30 p.m. at Zion Methodist

### PROJECT PICKUP

(see newsletter ad) March 8 6:00 a.m.





**NEWSLETTER STAFF**

**EDITOR**

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**GRAPHICS**

Darrell Ray Elmore

**ADVERTISING**

Rick O'Daniel-Munger - 635-7171

**PRODUCTION**

Design Studio® - 587-6154

**BOARD OF DIRECTORS**

**BOARD OFFICERS**

Bruce Duncan  
President-585-5434

Jeanette McDermott  
Vice president-585-1566

Shiela Brown  
Secretary-584-5936

Paul Maguire  
Treasurer-584-1540

**OTHER BOARD MEMBERS**

Fall Festival Committee  
co-chairs:

Regina Trover - 583-3618  
Sarah Collings - 585-9873

John Grantz  
Membership-584-1429

Nancy Rollins-589-1355

Dr. Wayne Anderson-454-0610

Don Hussey-589-2812

**FIFTH WARD ALDERMAN**

Steve Magre-625-3793  
Aide LaDonna Bemus-625-3857

**LEND A HELPING HAND TO OUR COMMUNITY OUTREACH PROGRAM**

The Highlands Outreach Program for Older Persons, or HOPOP, is a non-profit organization that is a division of the Highland Community Ministries. HOPOP provides a variety of services for older persons so they may maintain an independent lifestyle. The Outreach Program is located in the Trinity Lutheran Church at Rubel and Highland Avenues.

Popular HOPOP programs include "Mobile meals" which delivers lunch and early dinner, transportation for shopping and medical visits, counseling by social workers, newsletter distribution, home visits, one-day trips, a men's breakfast group, a nutrition center, and health aids such as wheelchairs and walkers.

Volunteers are always needed and appreciated. Anyone interested in learning more about or volunteering for the outreach program, please contact Rosalind Shaffer at 584-3834.

**NEEDED: PART-TIME HOMEMAKERS**

If you would like to earn \$5.57 an hour helping with housecleaning for home bound elderly, call the Highlands Community Ministries Outreach Program for Older Persons at 584-3834.

You would have a permanent part-time schedule and could work as few or as many hours as you want. It's a great way to earn extra money and help older people as well.

**HEALTHY ENVIRONMENT RECIPE #1**

This recipe was taken from a booklet printed by the Kentucky Natural Resources and Environmental Protection Cabinet.

*My Favorite Wood Cleaner and Polish*

- 1/8 cup food-grade linseed oil
- 1/8 cup vinegar
- 1/4 cup lemon juice

Mix the ingredients in a glass jar. Using a soft cloth, rub into the wood until it is clean. The rich nutty smell of the linseed oil is balanced by the light smell of lemon juice. Add a few drops of vitamin E, cover, and save leftovers.

**OHNA ELECTS TWO NEW BOARD OF DIRECTORS**

At the General Meeting held November 16, Dr. Wayne Anderson and Paul Maguire were elected to the Board of Directors.

Dr. Wayne Anderson is the pastor of the Zion United Methodist Church. Being new to the community, he is anxious to become an active volunteer, and what better way than to serve as a board of director for OHNA!

Paul Maguire is a long-time resident of Hepburn Avenue. He is a tireless member of the Hepburn Avenue Block Watch, and is retired from GE. WELCOME WAYNE AND PAUL!

Also, we want to thank our two outgoing board members, Jerry Brown and Joe Daley. They are wrapping up 2 years of volunteering as OHNA board of directors. Both were past presidents for OHNA, and helped greatly in the development of the Highland Island Landmark. We will miss them both.

**HOLIDAY DINNER FEEDS 150**

The OHNA Holiday dinner was a grand success. The neighborhood association footed the bill for the ham, turkey, dressing, and gravy. Delicious covered dishes were brought by the members of the neighborhood. Dr. Wayne Anderson of Zion United Methodist church led an invocation and the festivities were soon underway.

Entertainment was supplied by the neighborhood youth, who sang songs, read poetry, and told us about how other countries celebrate the season. Many thanks to OHNA Vice President Jeanette McDermott for arranging the evening's entertainment.

**WELCOME NEW MEMBERS!**

- Rose Mary Rommel Johnson
- Richard J. Marzian
- John P. Ferre & Wendy Dunleavy
- Howard Block
- Gregory & Linda Geis
- Robin L. Fisher
- C. Miller
- Eileen Perry, MD
- Jamie McPherson & Daniel Light
- Wayne R. Anderson
- Annette Baylon



#### BOARD AND MEMBER ACTION

In an effort to increase fundraising in the neighborhood, board member John Grantz succeeded in getting the Original Highlands fall festival listed in the mayor's Top 40 outdoor festival and events brochure (see front page article).

OHNA board secretary Shiela Brown began a membership renewal campaign in October, which is designed to maintain memberships and recapture members whose memberships have lapsed. She has set up a computer database to track memberships, which will allow her to get renewal notices out on a timely basis.

Her efforts have already netted big gains. Between October and December we received 17 renewals and 14 new memberships.

"The increased memberships are a direct result of increased awareness about our neighborhood," Shiela said. "The board's door-to-door canvassing efforts, plus our newsletter and increased social events have made a big difference," she said.

A neighborhood beautification plan is now being assessed. Bruce Duncan, OHNA President, has submitted to city officials blueprint drawings and plans for beautifying the Original Highlands.

Part of the plans call for new signage to be posted at neighborhood entrances. OHNA member David Selter is designing the logo for the signs. David is a graphic design artist and resident of the Original Highlands who is donating his services.

New OHNA members Wendy and Ben Lovelace-Morris have volunteered to assist vice president Jeanette McDermott with Alley Oops, the Original Highlands alley improvement program. The group has devised a comprehensive plan for '93 which will heighten awareness about of alley conditions and promote solutions to current problems.

Board member and OHNA newsletter editor Alison Torpey is enhancing our neighborhood publication to provide greater coverage of board activities, OHNA meeting coverage, volunteer efforts and profiles of supportive local merchants.

"This is a newsletter for neighbors by neighbors," Alison said. "Anyone who would like to contribute an article just has to call me at 584-0849."

The board of directors will continue to seek improvements to the neighborhood. We invite anyone who is interested in getting involved to call one of the board members or come to our monthly meetings on the third monday of each month.



## Alcott & Bentley Fan & Old House Store

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Delano Miller Tom Belak  
Bill Hoskinson

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**NG  
Management**

#### MAKE A COMMITMENT

Leave a sentiment or engrave your name or the name of someone you love in the Original Highland's living memory walkway. For just \$35, or \$50 for businesses, your message can be added to a brick in the walkway at Grinstead and Winter avenues.

Your commitment will help us maintain the landmark and preserve its condition for future generations. Call 583-4670 after 6 pm for information.

#### BECOME A MEMBER OF THE ORIGINAL HIGHLANDS NEIGHBORHOOD ASSOCIATION

Membership revenues allow OHNA to conduct neighborhood social events, fundraising activities, important mass mailings, participate in city events and leadership programs, produce informative newsletters and promotional fliers, and to make physical improvements in the neighborhood.

Additionally, membership in your neighborhood association allows you to have a say in local matters, to meet and get to know your neighbors at organized events, and to set the example for your children about the importance of grassroot involvement. Membership gives you an opportunity to help develop community spirit, pride and action.

Involvement in neighborhood programs also helps keep crime low, improves the aesthetics of the neighborhood and makes you feel good about yourself.

That's a lot for your money. See the ad on the back page of this newsletter for more details. Take pride in your neighborhood and yourself. Join the Original Highlands Neighborhood Association. Together there is strength in unity.

#### MONEY FOUND

OHNA vice president Jeanette McDermott found some money in a container on Edward Avenue between Breckinridge and DeBarr streets on Monday morning, January 11. She found the money while walking her dogs.

"Kids take this route to Breckinridge Elementary every school day. Based on the type and amount of money I found and how it was contained, my guess is that I found a kid's stash," Jeanette said. "I'd like to return the money to the child who lost it," she said.

To identify and claim the money, call Jeanette at 585-1566.

#### NEIGHBORHOOD SPOTLIGHT

For the next several issues, we will be interviewing some of the people who make our neighborhood association tick, by advertising in the newsletter, laying out art copy, and printing the newsletter.

These people take time from their busy day to help promote our neighborhood. The next issue will feature a local business that advertises in our newsletter. We will tell you what services they offer, where they are located, and their business hours. Please drop in to visit them, and let them know their contribution to our neighborhood is appreciated.

#### PROMOTE YOUR BUSINESS — CHEAP!

Is high overhead for business advertising sucking away your profit? Consider placing an ad in the ORIGINAL HIGHLANDS. For as little as \$25 an issue (\$75 for 4 issues), your business card or ad will reach over 1000 homes and businesses in the Original Highlands. Call Rick Munger at 635-7171 for more information.

# PROJECT PICKUP

will accept all bulky items such as old furniture, old mattresses, household appliances, and up to 4 tires.



## New plan pluses:

**+** All your junk can be collected at one time instead of being limited to 3 items per month.

**+** Neighborhoods will look neater with junk on the streets and in alleys less often.



**+** Enforcement officers can better control improper junk set out.

**+** Regular garbage collection crews will now collect small junk items placed in garbage cans or plastic bags that weigh less than 60 pounds each.

## Questions?

Phone

CityCALL

625-3333

After March 1, 1993, call

574-3333

## SURVEY RESULTS

OHNA president Bruce Duncan distributed a survey to neighborhood residents who attended the general membership meeting in November. The "priority projects" survey allowed attendees to express their opinions and prioritize neighborhood needs. Here, in order of priority, are residents' concerns:

- Increased fundraising for the neighborhood
- Increased membership in the neighborhood association
- Improvement in the condition of our alleys
- Improved physical accessibility of our sidewalks
- Tree plantings along our sidewalks and other sidewalk improvements
- Beautification of entrances into the Original Highlands Neighborhood
- Participation in neighborhood activities by diverse age groups
- Modifications in content and format of OHNA general meetings
- More public art in the neighborhood

The OHNA Board of Directors has set 1993 goals and objectives based on survey responses and other comments received by residents throughout 1992.

## EDITOR'S NOTE

The day before Thanksgiving day, I was taking my son on a walk around the neighborhood. We ended up at the Highland Island. I noticed some trash laying around, so I started picking it up.

While climbing around on the Island, I found the contents of a woman's purse. While I didn't find a wallet or any identification, I did find car keys, a pair of eyeglasses, and lots of makeup.

The season being what it is, I took all the stuff home, got busy, and almost threw it away. But before I did, I found a medicine bottle with a name and a New York address. Being a little curious, I wrote a note and sent it off.

Three weeks later, having forgot about the letter I sent, I received a call from a very happy woman. The keys I found were the only ones to the woman's car, and she was getting ready to pay a locksmith \$300 to install new locks. What a Christmas present I had given her.

Why am I telling you this little story? Slow down, and take the time to help someone you may not know. There are a lot of nice people out there just waiting to meet you.

Have a very happy new year. Your editor, Alison Torpey

## WREATH AROUND THE LANDMARK

The Highland Island Landmark sported an especially cheerful look during the holiday season, thanks to several neighborhood artists, residents and landmark lovers.

To help celebrate the season, Jerry Brown, Bill Dexter, David Horvath, Susan Rademacher and David Selter created and placed a beautiful evergreen wreath on the Highland Island landmark. Adorned with tiny sparkling white lights and a crisp festive bow, the wreath caught the eye of motorists and pedestrians alike, welcoming one and all to the Original Highlands.

# Mark your calendar!

**Your PROJECT PICKUP collection dates for 1993 will be:**

**March 8**

**June 14**

**September 13**

**December 13**

## WE INVITE YOU TO JOIN THE ORIGINAL HIGHLANDS NEIGHBORHOOD ASSOCIATION

We are now offering the following low membership rates:

### OHNA MEMBERSHIP APPLICATION FORM

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

DUES (circle one)	CATEGORY	
new	Individual	\$5.00
renewal	Family	\$8.00
	Business	\$10.00
	* Lifetime	\$125.00

\*Lifetime membership includes free brick at Highland Island

Please send this application and check payable to:  
OHNA - P.O. Box 4194, Louisville, KY 40204



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walkway*

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Highland Neighborhood Association  
P.O. Box 4194  
Louisville, Kentucky 40204

I'd like to engrave my name in the living memory walkway.  
Please reserve my personalized bricks as follows:

Bricks with individual name  
number \_\_\_\_\_ @ \$35 each \$ \_\_\_\_\_

Bricks with business name  
number \_\_\_\_\_ @ \$50 each \$ \_\_\_\_\_

TOTAL (tax deductible)  
number \_\_\_\_\_ \$ \_\_\_\_\_

I have enclosed a check or money order payable to the  
Highland Neighborhood Association.

Please type or print legibly:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Date \_\_\_\_\_ Telephone \_\_\_\_\_

**ENGRAVING INFORMATION**

Only one character (letter, number, or punctuation mark) or  
space per block. *Position or center your name or message  
exactly as you want it to appear on your brick.* To order  
more than two bricks, print engraving information for each  
additional brick on a separate sheet of paper and enclose  
with your order. Each brick can have 2 lines with as many as  
14 characters per line.

First Brick:


Second Brick:


Sample:


Allow 3-4 weeks to receive your acknowledgement of donation. The Highland  
Neighborhood Association reserves the right to refuse to engrave any message or  
material determined to be inappropriate, such as telephone numbers, political  
messages and suggestive wording.